

GOVERNMENT FACILITIES MANAGEMENT

SEGMENTS	EMAIL	PHONE	POSTAL
Universe / Base Rate	N/A	7,116	7,342
Active US Subscribers / Base Rate	4,492	6,962	7,178
Email Addresses / Base Rate (Free Transmission)	4,492		
Telemarketing / Base Rate		7,116	
Active Canadian Subscribers / Postal Base Rate	N/A	154	164
Combined PHONE-POSTAL / Base Rate \$275/M		7,116	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

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DESCRIPTION

This Database Gives Exclusive Access to The Key Decision-Making Facility Executives and Top Level Maintenance Management Personnel At Federal, State And Local Government Facilities.

This Database Is Built From The Active Subscriber Bases Of Building Operating Management Magazine and Facility Maintenance Decisions Magazine.

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Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

	EMAIL	PHONE	POSTAL
Number of Buildings (\$15/M)	\$440/M	\$225/M	\$165/M
H - 1000 or more	159	212	222
G - 500-999	117	143	151
F - 100-499	469	609	631
D - 50-99	325	462	475
A - 20-49	486	646	670
9 - 14-19	224	294	307
8 - 8-13	311	443	460
7 - 4-7	390	505	527
6 - 1-3	525	694	717
	3,006	4,008	4,160

	EMAIL	PHONE	POSTAL
Government Branch (\$15/M)	\$440/M	\$225/M	\$165/M
A - Federal	1,079	1,509	1,573
B - State	772	1,219	1,256
C - County	880	1,429	1,472
D - Municipal	1,157	1,975	2,018
Z - Other	595	958	996
	4,483	7,090	7,315

	EMAIL	PHONE	POSTAL
Additional Select Options (\$15/M)	\$440/M	\$225/M	\$165/M
DATA CENTER MANAGEMENT	1,659	2,424	2,493
LABORATORY MANAGEMENT	518	606	635
O	0	0	0
GREEN PRODUCT INVOLVEMENT	1,167	1,411	1,453

	EMAIL	PHONE	POSTAL
Square Feet (\$15/M)	\$440/M	\$225/M	\$165/M
E - Over 10,000,000	484	732	752
D - 6,000,000-10,000,000	250	347	357
C - 3,000,000-6,000,000	289	418	433
B - 1,000,000-3,000,000	783	1,123	1,156
4 - 500,000-999,999	617	872	909
3 - 250,000-499,999	441	629	648
2 - 100,000-249,999	648	926	954
1 - Under 100,000	42	75	78
	3,554	5,122	5,287

	EMAIL	PHONE	POSTAL
Job Function/Title (\$15/M)	\$440/M	\$225/M	\$165/M
21 - Other Executive/Management Titles	69	134	134
26 - Other Construction/Engineering Titles	52	103	103
31 - Building Owner, Developer, C-Level Executive	265	445	454
32 - VP/Director of Facilities & Buildings	614	936	954
33 - VP/Director of Real Estate	29	45	46
34 - Property & Asset Manager	207	348	356
35 - Building & Facility Manager	1,278	1,813	1,845
36 - VP/Director of Energy Services	17	28	29
41 - VP/Director of Facilities Engineering	81	138	139
42 - VP/Director of Design & Construction	36	50	52
43 - Physical Plant Director	67	140	141
44 - Project Manager	286	411	428
45 - Energy Manager	58	80	84
46 - Construction Manager	40	58	59
47 - Staff Architect	38	53	55
48 - Staff Engineer	145	220	226
49 - Space Planner/Interior Designer	21	38	38
50 - Energy Director	6	9	9
55 - Superintendent of Schools/School Districts	57	116	118
60 - Director of Maintenance	138	260	279
61 - Director of Maintenance & Engineering	36	53	62
62 - Director of Facilities Maintenance	76	158	163
63 - Director of Building and Grounds	27	55	58
64 - Director Building Services/Plant Services	9	18	19
65 - Maintenance Manager	201	367	381
66 - Facility Maintenance Manager	111	169	185
67 - Engineering & Maintenance Manager	30	44	47
68 - Building Services Manager/Supervisor	35	55	60
69 - Plant Manager/Supervisor	40	77	81
70 - Building Maintenance Superintendent	21	36	41
71 - Building & Grounds Superintendent	25	36	37
72 - Maintenance Supervisor	228	417	428
73 - Building Supervisor	13	21	23
74 - Facility/Building/Maintenance Engineer	90	118	128
75 - Other Maintenance Management	46	67	80
	4,492	7,116	7,342

Building Operating Management

Facility Maintenance Decisions