

Facility Maintenance Decisions Magazine

SEGMENTS	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
Universe / Base Rate	N/A	29,997	32,550
Active US Subscribers / Base Rate	19,514	29,997	32,549
Email Addresses / Base Rate (Free Transmission)	19,514		
Telemarketing / Base Rate		29,997	
Active Canadian Subscribers / Postal Base Rate	N/A	0	1
Combined PHONE-POSTAL / Base Rate \$275/M		29,997	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

TRANSMISSION / ADDRESSING	Price
Minimum Order	\$675
Order Cancellation	\$75/F
Pkg Transmission - Postal / Telemarketing	\$75/F
Suppression List - You provide to us	\$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M

Number of Buildings (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
H - 1000 or more	274	297	360
G - 500-999	181	213	241
F - 100-499	791	935	1,072
D - 50-99	1,061	1,311	1,469
A - 20-49	1,141	1,352	1,519
9 - 14-19	752	919	1,015
8 - 8-13	1,393	1,660	1,863
7 - 4-7	1,991	2,472	2,745
6 - 1-3	3,247	4,649	5,078
	10,831	13,808	15,362

Bldg/Organization Type (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
10 - Commercial Buildings	3,088	4,014	4,599
20 - Government Buildings	2,097	3,050	3,329
30 - Industrial Buildings	1,303	1,752	1,940
40 - Hospitality Buildings	678	979	1,065
50 - Medical Buildings	5,063	9,833	10,462
60 - Retail Buildings	412	528	617
70 - Educational Buildings	6,873	9,841	10,538
90 - Arch Firms/Consultants/Contractors	0	0	0
	19,514	29,997	32,550

Additional Select Options (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
DATA CENTER MANAGEMENT	4,952	6,851	7,536
LABORATORY MANAGEMENT	2,023	2,335	2,592
K12 vs HIGHER ED	6,873	9,805	10,512
GREEN PRODUCT INVOLVEMENT	3,560	3,973	4,382

Square Feet (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
E - Over 10,000,000	1,456	1,951	2,184
D - 6,000,000-10,000,000	743	999	1,095
C - 3,000,000-6,000,000	927	1,194	1,314
B - 1,000,000-3,000,000	2,301	2,971	3,265
4 - 500,000-999,999	2,415	3,182	3,517
3 - 250,000-499,999	1,967	2,647	2,892
2 - 100,000-249,999	2,840	3,994	4,417
1 - Under 100,000	1,014	1,666	1,756
	13,663	18,604	20,440

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M = Per Thousand F = Flat

DESCRIPTION

This subscriber Database Gives Exclusive Access to Facility Decision Makers Who Manage 1.2 Million of The Largest U.S. Buildings and Control 45 Billion Square Feet of Floor Space.

Send Your Message Directly to Engineering & Maintenance Executives Who Spend \$121 Billion On Capital Equipment, Renovation and New Construction Projects.

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Job Function/Title (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
60 - Director of Maintenance	4,319	8,037	8,637
61 - Director of Maintenance & Engineering	1,089	1,514	1,706
62 - Director of Facilities Maintenance	2,314	3,243	3,503
63 - Director of Building and Grounds	2,157	3,394	3,560
64 - Director Building Services/Plant Services	428	601	654
65 - Maintenance Manager	2,038	3,078	3,340
66 - Facility Maintenance Manager	1,424	1,929	2,150
67 - Engineering & Maintenance Manager	595	751	843
68 - Building Services Manager/Supervisor	476	694	755
69 - Plant Manager/Supervisor	567	825	896
70 - Building Maintenance Superintendent	171	235	266
71 - Building & Grounds Superintendent	221	312	337
72 - Maintenance Supervisor	1,620	2,492	2,650
73 - Building Supervisor	193	271	301
74 - Facility/Building/Maintenance Engineer	963	1,225	1,401
75 - Other Maintenance Management	939	1,396	1,551
	19,514	29,997	32,550

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