



EDUCATION FACILITIES MANAGEMENT

	EMAIL	PHONE	POSTAL
SEGMENTS	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	29,084	29,581
Active US Subscribers / Base Rate	19,080	29,062	29,559
Email Addresses / Base Rate (Free Transmission)	19,080		
Telemarketing / Base Rate		29,084	
Active Canadian Subscribers / Postal Base Rate	N/A	22	22
Combined PHONE-POSTAL / Base Rate \$275/M		29,084	

Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

TRANSMISSION / ADDRESSING	Price
Minimum Order	\$675
Order Cancellation	\$75/F
Pkg Transmission - Postal / Telemarketing	\$75/F
Suppression List - You provide to us	\$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M

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Number of Buildings (\$15/M)	\$440/M	\$225/M	\$165/M
H - 1000 or more	90	105	108
G - 500-999	97	127	129
F - 100-499	649	830	848
D - 50-99	905	1,149	1,193
A - 20-49	1,424	1,834	1,867
9 - 14-19	853	1,068	1,095
8 - 8-13	1,896	2,339	2,396
7 - 4-7	2,910	3,648	3,713
6 - 1-3	3,096	3,978	4,051
	11,920	15,078	15,400

	EMAIL	PHONE	POSTAL
K-12 vs Higher Education (\$15/M)	\$440/M	\$225/M	\$165/M
K-12	14,482	22,058	22,425
Other	921	1,503	1,535
Technical	268	409	413
University	3,365	4,955	5,047
	19,036	28,925	29,420

	EMAIL	PHONE	POSTAL
Additional Select Options (\$15/M)	\$440/M	\$225/M	\$165/M
DATA CENTER MANAGEMENT	6,460	9,159	9,283
LABORATORY MANAGEMENT	2,113	2,514	2,575
GREEN PRODUCT INVOLVEMENT	3,083	3,544	3,609

	EMAIL	PHONE	POSTAL
Square Feet (\$15/M)	\$440/M	\$225/M	\$165/M
E - Over 10,000,000	843	1,215	1,233
D - 6,000,000-10,000,000	569	802	820
C - 3,000,000-6,000,000	731	996	1,015
B - 1,000,000-3,000,000	1,837	2,505	2,568
4 - 500,000-999,999	2,154	2,907	2,972
3 - 250,000-499,999	1,781	2,437	2,485
2 - 100,000-249,999	3,337	4,605	4,668
1 - Under 100,000	150	258	267
	11,402	15,725	16,028

LIST MANAGER CONTACT INFORMATION
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DESCRIPTION

Send Your Direct Marketing Message to These Qualified Prospects Within the nation's Largest Educational Facilities. Reach Facility Managers and Maintenance Executives Who Make the Purchasing Decisions for School Districts, Colleges, Universities and Technical Schools.

This is a Combined Database of Active, Controlled Subscribers Of Building Operating Management Magazine and Facility Maintenance Decisions Magazine.

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Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

	EMAIL	PHONE	POSTAL	
Job Function/Title (\$15/M)	\$440/M	\$225/M	\$165/M	
21 - Other Executive/Management Titles	222	528	531	Building Operating Management
26 - Other Construction/Engineering Titles	100	167	167	
31 - Building Owner, Developer, C-Level Executive	846	1,431	1,441	
32 - VP/Director of Facilities & Buildings	3,170	5,042	5,066	
33 - VP/Director of Real Estate	32	43	43	
34 - Property & Asset Manager	155	263	264	
35 - Building & Facility Manager	2,469	3,834	3,870	
36 - VP/Director of Energy Services	42	62	63	
41 - VP/Director of Facilities Engineering	150	237	238	
42 - VP/Director of Design & Construction	88	130	132	
43 - Physical Plant Director	265	414	416	
44 - Project Manager	258	408	411	
45 - Energy Manager	96	127	129	
46 - Construction Manager	56	76	77	
47 - Staff Architect	35	51	51	
48 - Staff Engineer	93	136	136	
49 - Space Planner/Interior Designer	53	65	67	
50 - Energy Director	17	27	27	
55 - Superintendent of Schools/School Districts	7,537	10,443	10,478	
60 - Director of Maintenance	640	1,098	1,185	
61 - Director of Maintenance & Engineering	52	80	91	
62 - Director of Facilities Maintenance	319	503	547	
63 - Director of Building and Grounds	1,137	1,960	2,038	
64 - Director Building Services/Plant Services	34	63	66	
65 - Maintenance Manager	285	444	477	
66 - Facility Maintenance Manager	162	258	276	
67 - Engineering & Maintenance Manager	23	37	39	
68 - Building Services Manager/Supervisor	79	120	130	
69 - Plant Manager/Supervisor	44	64	72	
70 - Building Maintenance Superintendent	26	41	45	
71 - Building & Grounds Superintendent	65	107	114	
72 - Maintenance Supervisor	335	503	534	
73 - Building Supervisor	41	58	64	
74 - Facility/Building/Maintenance Engineer	71	112	120	
75 - Other Maintenance Management	83	152	176	
	19,080	29,084	29,581	