

Executive Building Ownership & Facilities Management / MASTER FILE

	EMAIL	PHONE	POSTAL
SEGMENTS	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	91,861	94,263
Active US Subscribers / Base Rate	57,450	90,482	92,839
Email Addresses / Base Rate (Free Transmission)	57,450		
Telemarketing / Base Rate		91,861	
Active Canadian Subscribers / Postal Base Rate	N/A	1,379	1,424
Combined PHONE-POSTAL / Base Rate \$275/M		91,861	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

LIST MANAGER CONTACT INFORMATION

TRADE PRESS MEDIA GROUP 2100 West Florist Ave Milwaukee, WI 53209	Kimberly Reed kim.reed@tradepress.com Phone: (414) 228-7701 x441 Fax: (414) 228-1134
---	--

M = Per Thousand F = Flat

DESCRIPTION

Our decision maker master file - combines our Building Operating Management and Facility Maintenance Decisions print publications.

Send your message directly to: -Decision-makers who are responsible for recommending, selecting and purchasing a wide variety of products and services for their facilities - C-level executives, building owners, maintenance directors and facility managers with enormous purchasing potential.

Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

	EMAIL	PHONE	POSTAL
Number of Buildings (\$15/M)	\$440/M	\$225/M	\$165/M
H - 1000 or more	960	1,162	1,211
G - 500-999	585	730	748
F - 100-499	2,584	3,291	3,394
D - 50-99	2,590	3,382	3,488
A - 20-49	4,078	5,215	5,344
9 - 14-19	2,303	2,922	3,013
8 - 8-13	4,149	5,302	5,473
7 - 4-7	6,255	8,031	8,255
6 - 1-3	10,241	13,832	14,270
	33,745	43,867	45,196

	EMAIL	PHONE	POSTAL
Bldg/Organization Type (\$15/M)	\$440/M	\$225/M	\$165/M
10 - Commercial Buildings	18,097	26,323	27,079
20 - Government Buildings	4,492	7,116	7,342
30 - Industrial Buildings	2,591	3,916	4,090
40 - Hospitality Buildings	1,299	2,110	2,187
50 - Medical Buildings	9,734	20,370	20,933
60 - Retail Buildings	1,062	1,530	1,613
70 - Educational Buildings	19,080	29,084	29,581
90 - Arch Firms/Consultants/Contractors	1,095	1,412	1,438
	57,450	91,861	94,263

	EMAIL	PHONE	POSTAL
Additional Select Options (\$15/M)	\$440/M	\$225/M	\$165/M
DATA CENTER MANAGEMENT	16,788	24,683	25,221
LABORATORY MANAGEMENT	4,881	6,028	6,246
K12 vs HIGHER ED	19,144	29,059	29,558
GREEN PRODUCT INVOLVEMENT	10,893	13,119	13,450

	EMAIL	PHONE	POSTAL
Square Feet (\$15/M)	\$440/M	\$225/M	\$165/M
E - Over 10,000,000	4,137	5,964	6,097
D - 6,000,000-10,000,000	2,029	2,858	2,927
C - 3,000,000-6,000,000	2,606	3,617	3,717
B - 1,000,000-3,000,000	6,493	9,056	9,302
4 - 500,000-999,999	6,282	8,751	9,029
3 - 250,000-499,999	5,156	7,290	7,468
2 - 100,000-249,999	9,939	14,209	14,567
1 - Under 100,000	674	1,273	1,315
	37,316	53,018	54,422

	EMAIL	PHONE	POSTAL	
Job Function/Title (\$15/M)	\$440/M	\$225/M	\$165/M	
21 - Other Executive/Management Titles	1,309	2,547	2,562	Building Operating Management
26 - Other Construction/Engineering Titles	664	1,085	1,101	
31 - Building Owner, Developer, C-Level Executive	8,887	14,807	15,006	
32 - VP/Director of Facilities & Buildings	7,557	12,107	12,234	
33 - VP/Director of Real Estate	814	1,150	1,174	
34 - Property & Asset Manager	5,055	7,582	7,755	
35 - Building & Facility Manager	8,696	13,209	13,425	
36 - VP/Director of Energy Services	133	206	211	
41 - VP/Director of Facilities Engineering	815	1,298	1,314	
42 - VP/Director of Design & Construction	356	506	515	
43 - Physical Plant Director	603	1,064	1,072	
44 - Project Manager	1,662	2,558	2,620	
45 - Energy Manager	287	376	389	
46 - Construction Manager	289	421	435	
47 - Staff Architect	187	250	255	
48 - Staff Engineer	907	1,335	1,371	
49 - Space Planner/Interior Designer	232	311	318	
50 - Energy Director	44	71	72	
55 - Superintendent of Schools/School Districts	7,623	10,614	10,653	
60 - Director of Maintenance	3,016	6,430	6,852	
61 - Director of Maintenance & Engineering	445	779	867	
62 - Director of Facilities Maintenance	838	1,465	1,575	
63 - Director of Building and Grounds	1,252	2,199	2,296	
64 - Director Building Services/Plant Services	135	270	287	
65 - Maintenance Manager	1,621	2,668	2,835	
66 - Facility Maintenance Manager	616	1,009	1,096	
67 - Engineering & Maintenance Manager	228	336	376	
68 - Building Services Manager/Supervisor	226	399	427	
69 - Plant Manager/Supervisor	323	529	577	
70 - Building Maintenance Superintendent	83	134	149	
71 - Building & Grounds Superintendent	115	192	205	
72 - Maintenance Supervisor	1,351	2,239	2,334	
73 - Building Supervisor	101	159	175	
74 - Facility/Building/Maintenance Engineer	525	740	816	
75 - Other Maintenance Management	455	816	914	
	57,450	91,861	94,263	