

BUYERS OF GREEN PRODUCTS

SEGMENTS	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	13,119	13,450
Active US Subscribers / Base Rate	10,893	12,854	13,172
Email Addresses / Base Rate (Free Transmission)	10,893		
Telemarketing / Base Rate		13,119	
Active Canadian Subscribers / Postal Base Rate	N/A	265	278
Combined PHONE-POSTAL / Base Rate \$275/M		13,119	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

Number of Buildings (\$15/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
H - 1000 or more	314	385	402
G - 500-999	190	232	236
F - 100-499	985	1,202	1,233
D - 50-99	941	1,142	1,164
A - 20-49	1,432	1,706	1,746
9 - 14-19	752	895	921
8 - 8-13	1,334	1,604	1,640
7 - 4-7	1,881	2,242	2,297
6 - 1-3	2,787	3,371	3,464
	10,616	12,779	13,103

Bldg/Organization Type (\$15/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
10 - Commercial Buildings	3,857	4,666	4,786
20 - Government Buildings	1,167	1,411	1,453
30 - Industrial Buildings	630	753	778
40 - Hospitality Buildings	288	329	340
50 - Medical Buildings	1,185	1,599	1,645
60 - Retail Buildings	253	299	311
70 - Educational Buildings	3,083	3,544	3,609
90 - Arch Firms/Consultants/Contractors	430	518	528
	10,893	13,119	13,450

Additional Select Options (\$15/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
DATA CENTER MANAGEMENT	4,023	4,736	4,873
LABORATORY MANAGEMENT	2,373	2,805	2,900
K12 vs HIGHER ED	3,119	3,586	3,652

Square Feet (\$15/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
E - Over 10,000,000	935	1,137	1,166
D - 6,000,000-10,000,000	533	625	643
C - 3,000,000-6,000,000	772	949	973
B - 1,000,000-3,000,000	2,124	2,534	2,596
4 - 500,000-999,999	1,839	2,232	2,295
3 - 250,000-499,999	1,554	1,835	1,877
2 - 100,000-249,999	2,642	3,157	3,234
1 - Under 100,000	98	133	138
	10,497	12,602	12,922

LIST MANAGER CONTACT INFORMATION

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DESCRIPTION

Green Facilities Management Is a Niche Database Comprised Of Key Decision Makers For The Nation's Largest Commercial And Institutional Facilities Looking For Products And Services That Will Help Them Build, Retrofit, Remodel And Maintain "Green" Buildings.

This Is A Combined Database Of Active, Controlled Subscribers Of Building Operating Management Magazine And Facility Maintenance Decisions Magazines.

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Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Job Function/Title (\$15/M)	EMAIL PHONE POSTAL			
	\$440/M	\$225/M	\$165/M	
21 - Other Executive/Management Titles	85	105	106	Building Operating Management
26 - Other Construction/Engineering Titles	81	105	107	
31 - Building Owner, Developer, C-Level Executive	1,865	2,259	2,299	
32 - VP/Director of Facilities & Buildings	1,807	2,207	2,240	
33 - VP/Director of Real Estate	174	218	222	
34 - Property & Asset Manager	890	1,087	1,109	
35 - Building & Facility Manager	2,447	2,885	2,942	
36 - VP/Director of Energy Services	48	56	57	
41 - VP/Director of Facilities Engineering	232	283	288	
42 - VP/Director of Design & Construction	112	135	138	
43 - Physical Plant Director	158	195	196	
44 - Project Manager	404	485	493	
45 - Energy Manager	120	137	143	
46 - Construction Manager	71	91	94	
47 - Staff Architect	70	79	81	
48 - Staff Engineer	254	307	314	
49 - Space Planner/Interior Designer	52	58	58	
50 - Energy Director	14	19	19	
55 - Superintendent of Schools/School Districts	649	715	718	
60 - Director of Maintenance	316	487	518	Facility Maintenance Decisions
61 - Director of Maintenance & Engineering	50	63	68	
62 - Director of Facilities Maintenance	151	189	207	
63 - Director of Building and Grounds	130	143	156	
64 - Director Building Services/Plant Services	25	28	30	
65 - Maintenance Manager	119	137	148	
66 - Facility Maintenance Manager	139	155	167	
67 - Engineering & Maintenance Manager	43	52	54	
68 - Building Services Manager/Supervisor	48	53	56	
69 - Plant Manager/Supervisor	27	30	35	
70 - Building Maintenance Superintendent	17	17	19	
71 - Building & Grounds Superintendent	18	26	27	
72 - Maintenance Supervisor	127	153	164	
73 - Building Supervisor	17	18	20	
74 - Facility/Building/Maintenance Engineer	99	102	113	
75 - Other Maintenance Management	34	40	44	
	10,893	13,119	13,450	