

Building Operating Management Magazine

	EMAIL	PHONE	POSTAL
SEGMENTS	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	69,023	73,053
Active US Subscribers / Base Rate	47,667	67,718	71,623
Email Addresses / Base Rate (Free Transmission)	47,667		
Telemarketing / Base Rate		69,023	
Active Canadian Subscribers / Postal Base Rate	N/A	1,305	1,430
Combined PHONE-POSTAL / Base Rate \$275/M		69,023	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

Top Decision Makers Who Are Actively Recommending Products & Advise on Purchasing of Over \$328.3 Billion Annually in Renovation, Modernization & New Construction.

All Readers Are Responsible For a Minimum Of 100,000 Square Feet in Facility Space. You will Reach the Largest Commercial and Institutional Facilities Nationwide, with Enormous Purchasing Potential. The Nation's Building Owners Rely on Building Operating Management's High-Quality Content in Print; Online with Webcasts, E-Newsletters, Podcasts, Apps and Facilitiesnet.Com; And In-Person at Tradeshows.

Published by Trade Press Media Group

- Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

	EMAIL	PHONE	POSTAL
Number of Buildings (\$15/M)	\$440/M	\$225/M	\$165/M
H - 1000 or more	867	918	1,110
G - 500-999	509	586	663
F - 100-499	2,312	2,768	3,047
D - 50-99	2,193	2,614	2,861
A - 20-49	3,703	4,475	4,831
9 - 14-19	2,027	2,386	2,589
8 - 8-13	3,607	4,325	4,630
7 - 4-7	5,445	6,472	6,961
6 - 1-3	8,619	10,416	11,148
	29,282	34,960	37,840

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Bldg/Organization Type (\$15/M)	\$440/M	\$225/M	\$165/M
10 - Commercial Buildings	17,215	22,192	24,552
20 - Government Buildings	3,468	4,987	5,316
30 - Industrial Buildings	1,581	2,240	2,467
40 - Hospitality Buildings	896	1,335	1,454
50 - Medical Buildings	6,417	12,556	12,830
60 - Retail Buildings	805	1,051	1,170
70 - Educational Buildings	16,145	23,461	23,817
90 - Arch Firms/Consultants/Contractors	1,140	1,201	1,447
	47,667	69,023	73,053

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Additional Select Options (\$15/M)	\$440/M	\$225/M	\$165/M
DATA CENTER MANAGEMENT	14,595	19,582	20,878
LABORATORY MANAGEMENT	4,145	4,686	5,080
K12 vs HIGHER ED	16,171	23,373	23,769
GREEN PRODUCT INVOLVEMENT	9,793	10,629	11,693

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Square Feet (\$15/M)	\$440/M	\$225/M	\$165/M
E - Over 10,000,000	3,490	4,290	4,828
D - 6,000,000-10,000,000	1,687	2,110	2,303
C - 3,000,000-6,000,000	2,241	2,769	3,036
B - 1,000,000-3,000,000	5,665	7,189	7,779
4 - 500,000-999,999	5,267	6,660	7,192
3 - 250,000-499,999	4,275	5,429	5,831
2 - 100,000-249,999	8,630	11,085	11,877
1 - Under 100,000	0	0	0
	31,255	39,532	42,846

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Job Function/Title (\$15/M)	\$440/M	\$225/M	\$165/M
21 - Other Executive/Management Titles	1,410	2,542	2,587
26 - Other Construction/Engineering Titles	698	1,076	1,108
31 - Building Owner, Developer, C-Level Executive	9,125	13,970	15,111
32 - VP/Director of Facilities & Buildings	7,811	11,837	12,375
33 - VP/Director of Real Estate	843	1,093	1,184
34 - Property & Asset Manager	5,311	7,255	7,803
35 - Building & Facility Manager	8,978	12,695	13,578
36 - VP/Director of Energy Services	139	188	212
41 - VP/Director of Facilities Engineering	847	1,237	1,324
42 - VP/Director of Design & Construction	361	482	520
43 - Physical Plant Director	619	1,051	1,084
44 - Project Manager	1,717	2,381	2,629
45 - Energy Manager	299	336	392
46 - Construction Manager	295	391	435
47 - Staff Architect	190	237	257
48 - Staff Engineer	929	1,250	1,376
49 - Space Planner/Interior Designer	237	298	318
50 - Energy Director	44	65	72
55 - Superintendent of Schools/School Districts	7,814	10,639	10,688
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