

MEDICAL FACILITIES MANAGEMENT

SEGMENTS	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
Universe / Base Rate	N/A	18,932	19,798
Active US Subscribers / Base Rate	8,392	18,879	19,744
Email Addresses / Base Rate (Free Transmission)	8,392		
Telemarketing / Base Rate		18,932	
Active Canadian Subscribers / Postal Base Rate	N/A	53	54
Combined PHONE-POSTAL / Base Rate \$275/M		18,932	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

Built from the Active Subscriber Lists of Building Operating Management & Facility Maintenance Decisions. Now Your Direct Marketing Message Can Reach the Key Decision-Making Facility Executives And Top Level Maintenance Management Personnel At The Nation's Largest Medical/ Healthcare Facilities, (hospitals/clinics) Nursing Homes. Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Number of Buildings (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
H - 1000 or more	62	117	123
G - 500-999	49	106	115
F - 100-499	248	510	536
D - 50-99	339	629	664
A - 20-49	554	939	993
9 - 14-19	328	578	602
8 - 8-13	662	1,083	1,151
7 - 4-7	1,070	1,843	1,947
6 - 1-3	2,249	5,134	5,442
	5,561	10,939	11,573

Additional Select Options (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
DATA CENTER MANAGEMENT	1,877	3,707	3,908
LABORATORY MANAGEMENT	750	1,191	1,268
GREEN PRODUCT INVOLVEMENT	1,360	1,950	2,044

Square Feet (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
E - Over 10,000,000	320	577	611
D - 6,000,000-10,000,000	179	322	339
C - 3,000,000-6,000,000	305	476	498
B - 1,000,000-3,000,000	909	1,435	1,516
4 - 500,000-999,999	862	1,464	1,551
3 - 250,000-499,999	821	1,471	1,543
2 - 100,000-249,999	1,761	3,570	3,750
1 - Under 100,000	161	430	432
	5,318	9,745	10,240

Job Function/Title (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M	
21 - Other Executive/Management Titles	195	600	641	Building Operating Management
26 - Other Construction/Engineering Titles	200	348	371	
31 - Building Owner, Developer, C-Level Executive	950	2,773	2,876	
32 - VP/Director of Facilities & Buildings	1,364	2,628	2,710	
33 - VP/Director of Real Estate	52	81	88	
34 - Property & Asset Manager	208	370	379	
35 - Building & Facility Manager	1,256	2,391	2,444	
36 - VP/Director of Energy Services	14	29	30	
41 - VP/Director of Facilities Engineering	202	366	377	
42 - VP/Director of Design & Construction	55	89	90	
43 - Physical Plant Director	177	336	341	
44 - Project Manager	171	325	337	
45 - Energy Manager	17	26	27	
46 - Construction Manager	38	63	67	
47 - Staff Architect	21	32	36	
48 - Staff Engineer	124	192	201	
49 - Space Planner/Interior Designer	29	52	55	
50 - Energy Director	2	7	7	
55 - Superintendent of Schools/School Districts	12	22	23	
60 - Director of Maintenance	1,448	4,365	4,591	
61 - Director of Maintenance & Engineering	224	488	523	
62 - Director of Facilities Maintenance	235	544	572	
63 - Director of Building and Grounds	40	104	110	
64 - Director Building Services/Plant Services	63	144	153	
65 - Maintenance Manager	196	458	483	
66 - Facility Maintenance Manager	126	267	283	
67 - Engineering & Maintenance Manager	89	152	158	
68 - Building Services Manager/Supervisor	41	109	125	
69 - Plant Manager/Supervisor	192	316	334	
70 - Building Maintenance Superintendent	13	24	27	
71 - Building & Grounds Superintendent	13	24	29	
72 - Maintenance Supervisor	218	460	501	
73 - Building Supervisor	18	50	55	
74 - Facility/Building/Maintenance Engineer	98	172	185	
75 - Other Maintenance Management	291	525	569	
	8,392	18,932	19,798	Facility Maintenance Decisions