

Facility Maintenance Decisions Magazine

SEGMENTS	EMAIL	PHONE	POSTAL
Universe / Base Rate	N/A	30,943	32,550
Active US Subscribers / Base Rate	18,369	30,943	32,550
Email Addresses / Base Rate (Free Transmission)	18,369		
Telemarketing / Base Rate		30,943	
Active Canadian Subscribers / Postal Base Rate	N/A	0	0
Combined PHONE-POSTAL / Base Rate \$275/M		30,943	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

TRANSMISSION / ADDRESSING	Price
Minimum Order	\$675
Order Cancellation	\$75/F
Pkg Transmission - Postal / Telemarketing	\$75/F
Suppression List - You provide to us	\$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M

Number of Buildings (\$15/M)	EMAIL	PHONE	POSTAL
H - 1000 or more	314	435	459
G - 500-999	214	298	325
F - 100-499	950	1,344	1,433
D - 50-99	1,262	1,830	1,935
A - 20-49	1,388	1,862	1,987
9 - 14-19	907	1,247	1,321
8 - 8-13	1,672	2,303	2,444
7 - 4-7	2,413	3,464	3,692
6 - 1-3	3,961	6,565	7,003
	13,081	19,348	20,599

Bldg/Organization Type (\$15/M)	EMAIL	PHONE	POSTAL
10 - Commercial Buildings	2,921	4,347	4,582
20 - Government Buildings	1,995	3,136	3,308
30 - Industrial Buildings	1,248	1,962	2,005
40 - Hospitality Buildings	637	1,006	1,064
50 - Medical Buildings	4,581	10,153	10,659
60 - Retail Buildings	426	643	665
70 - Educational Buildings	6,561	9,696	10,267
90 - Arch Firms/Consultants/Contractors	0	0	0
	18,369	30,943	32,550

Additional Select Options (\$15/M)	EMAIL	PHONE	POSTAL
DATA CENTER MANAGEMENT	4,484	6,574	6,992
LABORATORY MANAGEMENT	2,333	3,029	3,206
K12 vs HIGHER ED	6,595	9,601	10,178
GREEN PRODUCT INVOLVEMENT	3,956	4,930	5,149

Square Feet (\$15/M)	EMAIL	PHONE	POSTAL
E - Over 10,000,000	1,163	1,657	1,750
D - 6,000,000-10,000,000	653	949	1,000
C - 3,000,000-6,000,000	815	1,129	1,195
B - 1,000,000-3,000,000	2,241	3,064	3,250
4 - 500,000-999,999	2,496	3,569	3,783
3 - 250,000-499,999	2,052	2,969	3,103
2 - 100,000-249,999	3,266	5,262	5,555
1 - Under 100,000	548	1,033	1,039
	13,234	19,632	20,675

LIST MANAGER CONTACT INFORMATION

TRADE PRESS MEDIA GROUP 2100 West Florist Ave Milwaukee, WI 53209	Kimberly Reed kim.reed@tradepress.com Phone: (414) 228-7701 x441 Fax: (414) 228-1134
---	--

M = Per Thousand F = Flat

DESCRIPTION

This subscriber Database Gives Exclusive Access to Facility Decision Makers Who Manage 1.2 Million of The Largest U.S. Buildings and Control 45 Billion Square Feet of Floor Space.

Send Your Message Directly to Engineering & Maintenance Executives Who Spend \$121 Billion On Capital Equipment, Renovation and New Construction Projects.

Published by Trade Press Media Group

- Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Job Function/Title (\$15/M)	EMAIL	PHONE	POSTAL
60 - Director of Maintenance	4,135	8,847	9,293
61 - Director of Maintenance & Engineering	1,124	1,767	1,856
62 - Director of Facilities Maintenance	2,254	3,489	3,617
63 - Director of Building and Grounds	1,473	2,201	2,362
64 - Director Building Services/Plant Services	445	672	702
65 - Maintenance Manager	1,874	3,061	3,221
66 - Facility Maintenance Manager	1,508	2,226	2,326
67 - Engineering & Maintenance Manager	629	901	930
68 - Building Services Manager/Supervisor	473	724	776
69 - Plant Manager/Supervisor	915	1,421	1,461
70 - Building Maintenance Superintendent	182	281	300
71 - Building & Grounds Superintendent	228	326	346
72 - Maintenance Supervisor	1,133	1,889	2,034
73 - Building Supervisor	178	298	312
74 - Facility/Building/Maintenance Engineer	827	1,189	1,256
75 - Other Maintenance Management	991	1,651	1,758
	18,369	30,943	32,550

Facility Maintenance Decisions