

Executive Building Ownership & Facilities Management / MASTER FILE

	EMAIL	PHONE	POSTAL
SEGMENTS	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	91,511	95,672
Active US Subscribers / Base Rate	54,889	90,002	94,136
Email Addresses / Base Rate (Free Transmission)	54,889		
Telemarketing / Base Rate		91,511	
Active Canadian Subscribers / Postal Base Rate	N/A	1,509	1,536
Combined PHONE-POSTAL / Base Rate \$275/M		91,511	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

LIST MANAGER CONTACT INFORMATION

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DESCRIPTION

Our decision maker master file - combines our Building Operating Management and Facility Maintenance Decisions print publications.

Send your message directly to: -Decision-makers who are responsible for recommending, selecting and purchasing a wide variety of products and services for their facilities - C-level executives, building owners, maintenance directors and facility managers with enormous purchasing potential.

Published by Trade Press Media Group - Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation.

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

	EMAIL	PHONE	POSTAL
Number of Buildings (\$15/M)	\$440/M	\$225/M	\$165/M
H - 1000 or more	1,140	1,562	1,664
G - 500-999	698	970	1,038
F - 100-499	3,048	4,308	4,586
D - 50-99	3,021	4,375	4,612
A - 20-49	4,703	6,678	7,032
9 - 14-19	2,620	3,730	3,961
8 - 8-13	4,852	6,875	7,259
7 - 4-7	7,321	10,534	11,085
6 - 1-3	11,944	18,671	19,654
	39,347	57,703	60,891

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Bldg/Organization Type (\$15/M)	\$440/M	\$225/M	\$165/M
10 - Commercial Buildings	17,940	27,040	28,397
20 - Government Buildings	4,476	7,177	7,514
30 - Industrial Buildings	2,755	4,324	4,476
40 - Hospitality Buildings	1,277	2,207	2,306
50 - Medical Buildings	8,392	18,932	19,798
60 - Retail Buildings	1,192	1,791	1,858
70 - Educational Buildings	17,684	28,556	29,799
90 - Arch Firms/Consultants/Contractors	1,173	1,484	1,524
	54,889	91,511	95,672

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Additional Select Options (\$15/M)	\$440/M	\$225/M	\$165/M
DATA CENTER MANAGEMENT	15,485	22,480	23,663
LABORATORY MANAGEMENT	5,500	7,206	7,633
K12 vs HIGHER ED	17,540	28,095	29,339
GREEN PRODUCT INVOLVEMENT	11,903	14,821	15,492

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Square Feet (\$15/M)	\$440/M	\$225/M	\$165/M
E - Over 10,000,000	3,484	5,010	5,287
D - 6,000,000-10,000,000	1,857	2,593	2,728
C - 3,000,000-6,000,000	2,420	3,330	3,536
B - 1,000,000-3,000,000	6,482	8,961	9,462
4 - 500,000-999,999	6,212	8,783	9,275
3 - 250,000-499,999	5,010	7,194	7,527
2 - 100,000-249,999	9,645	14,433	15,089
1 - Under 100,000	400	846	851
	35,510	51,150	53,755

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Job Function/Title (\$15/M)	\$440/M	\$225/M	\$165/M	
21 - Other Executive/Management Titles	971	1,836	1,959	Building Operating Management
26 - Other Construction/Engineering Titles	685	1,150	1,208	
31 - Building Owner, Developer, C-Level Executive	8,310	13,863	14,352	
32 - VP/Director of Facilities & Buildings	6,965	11,335	11,701	
33 - VP/Director of Real Estate	756	1,139	1,196	
34 - Property & Asset Manager	4,902	7,782	8,155	
35 - Building & Facility Manager	8,597	13,089	13,567	
36 - VP/Director of Energy Services	138	220	226	
41 - VP/Director of Facilities Engineering	884	1,400	1,452	
42 - VP/Director of Design & Construction	359	527	547	
43 - Physical Plant Director	619	1,029	1,057	
44 - Project Manager	1,746	2,747	2,851	
45 - Energy Manager	307	433	445	
46 - Construction Manager	298	458	473	
47 - Staff Architect	198	267	279	
48 - Staff Engineer	951	1,394	1,454	
49 - Space Planner/Interior Designer	250	337	357	
50 - Energy Director	49	79	80	
55 - Superintendent of Schools/School Districts	6,568	10,830	11,206	
60 - Director of Maintenance	2,993	7,269	7,704	
61 - Director of Maintenance & Engineering	521	958	1,040	
62 - Director of Facilities Maintenance	927	1,713	1,828	
63 - Director of Building and Grounds	845	1,380	1,532	
64 - Director Building Services/Plant Services	181	345	372	
65 - Maintenance Manager	1,548	2,639	2,787	
66 - Facility Maintenance Manager	729	1,225	1,315	
67 - Engineering & Maintenance Manager	304	479	504	
68 - Building Services Manager/Supervisor	265	449	497	
69 - Plant Manager/Supervisor	707	1,147	1,185	
70 - Building Maintenance Superintendent	107	177	196	
71 - Building & Grounds Superintendent	129	197	217	
72 - Maintenance Supervisor	924	1,614	1,755	
73 - Building Supervisor	98	193	205	
74 - Facility/Building/Maintenance Engineer	435	678	736	
75 - Other Maintenance Management	623	1,133	1,234	
	54,889	91,511	95,672	