

Contracting Profits Magazine

	EMAIL	PHONE	POSTAL
SEGMENTS	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	19,525	20,050
Active US Subscribers / Base Rate	8,887	19,452	19,975
Email Addresses / Base Rate (Free Transmission)	8,887		
Telemarketing / Base Rate		19,525	
Active Canadian Subscribers / Postal Base Rate	N/A	73	75
Combined PHONE-POSTAL / Base Rate \$275/M		19,525	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

The Leading Resource For Building Service Contractors, reaching Key Decision Makers In The Contract Cleaning Industry Responsible For Cleaning A Total Of 68.2 Billion Square Feet Of Floor Space And Who Spend \$6.3 Billion Annually On Cleaning Products And Equipment.

Reach Building Service Contractors & Professional Cleaning Contractors:

- Owners - Presidents - Corporate Officers - Sales Managers - General Managers - Operations Managers

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Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

	EMAIL	PHONE	POSTAL
Bldg/Organization Type (15.00/M)	\$440/M	\$225/M	\$165/M
01 - Building Service Contractor / Prof Cleaning Contractor	8,780	19,327	19,847
03 - Manufacturers of Sanitary Supplies	107	198	203
	8,887	19,525	20,050

	EMAIL	PHONE	POSTAL
Number of Employees (15.00/M)	\$440/M	\$225/M	\$165/M
41 - 1-10	3,538	8,687	8,977
42 - 11-20	1,230	2,612	2,677
43 - 21-30	662	1,396	1,421
44 - 31-50	808	1,688	1,720
45 - 51-100	681	1,408	1,433
46 - 100+	1,673	2,866	2,932
	8,592	18,657	19,160

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Job Function/Title (\$15/M)	\$440/M	\$225/M	\$165/M
10 - Owner	3,389	6,323	6,563
11 - President	2,310	6,763	6,874
12 - Corporate Officer	1,517	3,293	3,342
13 - General Manager	920	1,638	1,701
14 - Sales Manager	194	402	414
15 - Operations Manager	557	1,106	1,156
	8,887	19,525	20,050

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Annual Sales Volume (15.00/M)	\$440/M	\$225/M	\$165/M
51 - Under \$1,000,000	4,435	10,541	10,883
52 - \$1,000,000-\$2,499,999	1,303	2,844	2,898
53 - \$2,500,000-\$4,999,999	529	1,130	1,161
54 - \$5,000,000-\$7,999,999	281	531	548
55 - \$8,000,000-\$19,999,999	323	620	631
56 - \$20,000,000 +	1,357	1,967	1,980
	8,228	17,633	18,101