

BUYERS OF GREEN PRODUCTS

SEGMENTS	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	14,821	15,492
Active US Subscribers / Base Rate	11,903	14,555	15,220
Email Addresses / Base Rate (Free Transmission)	11,903		
Telemarketing / Base Rate		14,821	
Active Canadian Subscribers / Postal Base Rate	N/A	266	272
Combined PHONE-POSTAL / Base Rate \$275/M		14,821	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		
TRANSMISSION / ADDRESSING	Price		
Minimum Order	\$675		
Order Cancellation	\$75/F		
Pkg Transmission - Postal / Telemarketing	\$75/F		
Suppression List - You provide to us	\$150/F		
First HTML Tracking Links Set-Up Test	Included		
Re-Blast @ 15% of Original Cost	15%		
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M		

Number of Buildings (\$15/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
H - 1000 or more	343	434	456
G - 500-999	212	264	276
F - 100-499	1,084	1,352	1,425
D - 50-99	1,005	1,255	1,303
A - 20-49	1,519	1,878	1,958
9 - 14-19	817	996	1,051
8 - 8-13	1,448	1,769	1,845
7 - 4-7	2,085	2,591	2,684
6 - 1-3	3,066	3,876	4,067
	11,579	14,415	15,065

Bldg/Organization Type (\$15/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
10 - Commercial Buildings	4,088	5,042	5,287
20 - Government Buildings	1,264	1,563	1,629
30 - Industrial Buildings	691	840	877
40 - Hospitality Buildings	308	363	380
50 - Medical Buildings	1,360	1,950	2,044
60 - Retail Buildings	283	340	357
70 - Educational Buildings	3,436	4,152	4,337
90 - Arch Firms/Consultants/Contractors	473	571	581
	11,903	14,821	15,492

Additional Select Options (\$15/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
DATA CENTER MANAGEMENT	4,444	5,443	5,690
LABORATORY MANAGEMENT	2,521	3,122	3,275
K12 vs HIGHER ED	3,455	4,179	4,366

Square Feet (\$15/M)	EMAIL PHONE POSTAL		
	\$440/M	\$225/M	\$165/M
E - Over 10,000,000	936	1,175	1,234
D - 6,000,000-10,000,000	580	691	722
C - 3,000,000-6,000,000	822	1,038	1,087
B - 1,000,000-3,000,000	2,328	2,837	2,954
4 - 500,000-999,999	1,999	2,469	2,602
3 - 250,000-499,999	1,692	2,080	2,174
2 - 100,000-249,999	2,859	3,624	3,761
1 - Under 100,000	81	116	117
	11,297	14,030	14,651

LIST MANAGER CONTACT INFORMATION

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M = Per Thousand F = Flat

DESCRIPTION

Green Facilities Management Is a Niche Database Comprised Of Key Decision Makers For The Nation's Largest Commercial And Institutional Facilities Looking For Products And Services That Will Help Them Build, Retrofit, Remodel And Maintain "Green" Buildings.

This Is A Combined Database Of Active, Controlled Subscribers Of Building Operating Management Magazine And Facility Maintenance Decisions Magazines.

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Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Job Function/Title (\$15/M)	EMAIL PHONE POSTAL			
	\$440/M	\$225/M	\$165/M	
21 - Other Executive/Management Titles	95	109	112	Building Operating Management
26 - Other Construction/Engineering Titles	72	96	104	
31 - Building Owner, Developer, C-Level Executive	1,998	2,455	2,540	
32 - VP/Director of Facilities & Buildings	1,927	2,397	2,487	
33 - VP/Director of Real Estate	195	252	264	
34 - Property & Asset Manager	935	1,180	1,248	
35 - Building & Facility Manager	2,596	3,153	3,274	
36 - VP/Director of Energy Services	51	64	66	
41 - VP/Director of Facilities Engineering	274	343	359	
42 - VP/Director of Design & Construction	122	152	160	
43 - Physical Plant Director	194	243	250	
44 - Project Manager	446	548	567	
45 - Energy Manager	129	156	161	
46 - Construction Manager	86	109	112	
47 - Staff Architect	75	86	88	
48 - Staff Engineer	279	343	352	
49 - Space Planner/Interior Designer	66	72	80	
50 - Energy Director	18	22	22	
55 - Superintendent of Schools/School Districts	716	868	891	
60 - Director of Maintenance	380	619	660	
61 - Director of Maintenance & Engineering	62	82	93	
62 - Director of Facilities Maintenance	183	253	271	
63 - Director of Building and Grounds	119	144	165	
64 - Director Building Services/Plant Services	30	43	44	
65 - Maintenance Manager	138	159	175	
66 - Facility Maintenance Manager	170	211	226	
67 - Engineering & Maintenance Manager	56	65	69	
68 - Building Services Manager/Supervisor	63	67	76	
69 - Plant Manager/Supervisor	37	49	50	
70 - Building Maintenance Superintendent	26	25	29	
71 - Building & Grounds Superintendent	27	35	35	
72 - Maintenance Supervisor	149	188	210	
73 - Building Supervisor	20	28	31	
74 - Facility/Building/Maintenance Engineer	111	131	138	
75 - Other Maintenance Management	58	74	83	
	11,903	14,821	15,492	