

Building Operating Management Magazine

	EMAIL	PHONE	POSTAL
SEGMENTS	\$440/M	\$225/M	\$165/M
Universe / Base Rate	N/A	67,402	73,048
Active US Subscribers / Base Rate	44,243	65,970	71,510
Email Addresses / Base Rate (Free Transmission)	44,243		
Telemarketing / Base Rate		67,402	
Active Canadian Subscribers / Postal Base Rate	N/A	1,432	1,538
Combined PHONE-POSTAL / Base Rate \$275/M		67,402	
Type of Rentals	B2B / Email, Postal, Phone		
Source	Controlled / Requested Circulation		
Geography	USA, Limited Canada		
Reuse / Key Coding / Nth Name	Please Inquire		

TRANSMISSION / ADDRESSING	Price
Minimum Order	\$675
Order Cancellation	\$75/F
Pkg Transmission - Postal / Telemarketing	\$75/F
Suppression List - You provide to us	\$150/F
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	15%
Email - Blast Leads \$25 per lead	Email - Personalization \$20/M

	EMAIL	PHONE	POSTAL
Number of Buildings (\$15/M)	\$440/M	\$225/M	\$165/M
H - 1000 or more	994	1,158	1,420
G - 500-999	593	734	851
F - 100-499	2,627	3,346	3,782
D - 50-99	2,454	3,172	3,529
A - 20-49	4,110	5,469	6,003
9 - 14-19	2,228	2,905	3,256
8 - 8-13	4,041	5,383	5,886
7 - 4-7	6,134	8,153	8,918
6 - 1-3	9,628	13,510	14,655
	32,809	43,830	48,300

Bldg/Organization Type (\$15/M)	EMAIL	PHONE	POSTAL
10 - Commercial Buildings	16,587	22,726	25,649
20 - Government Buildings	3,334	4,949	5,316
30 - Industrial Buildings	1,734	2,427	2,736
40 - Hospitality Buildings	899	1,432	1,566
50 - Medical Buildings	5,220	10,604	11,169
60 - Retail Buildings	899	1,205	1,347
70 - Educational Buildings	14,372	22,759	23,730
90 - Arch Firms/Consultants/Contractors	1,198	1,300	1,535
	44,243	67,402	73,048

Additional Select Options (\$15/M)	EMAIL	PHONE	POSTAL
DATA CENTER MANAGEMENT	13,174	17,585	19,296
LABORATORY MANAGEMENT	4,471	5,379	5,953
K12 vs HIGHER ED	14,241	22,420	23,390
GREEN PRODUCT INVOLVEMENT	10,457	11,843	13,198

Square Feet (\$15/M)	EMAIL	PHONE	POSTAL
E - Over 10,000,000	2,869	3,627	4,201
D - 6,000,000-10,000,000	1,528	1,881	2,112
C - 3,000,000-6,000,000	2,046	2,518	2,867
B - 1,000,000-3,000,000	5,526	6,974	7,749
4 - 500,000-999,999	5,021	6,431	7,117
3 - 250,000-499,999	3,953	5,137	5,624
2 - 100,000-249,999	7,814	10,273	11,308
1 - Under 100,000	0	0	0
	28,757	36,841	40,978

LIST MANAGER CONTACT INFORMATION	
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M = Per Thousand F = Flat

DESCRIPTION

Top Decision Makers Who Are Actively Recommending Products & Advise on Purchasing of Over \$328.3 Billion Annually in Renovation, Modernization & New Construction.

All Readers Are Responsible For a Minimum Of 100,000 Square Feet in Facility Space. You will Reach the Largest Commercial and Institutional Facilities Nationwide, with Enormous Purchasing Potential. The Nation's Building Owners Rely on Building Operating Management's High-Quality Content in Print; Online with Webcasts, E-Newsletters, Podcasts, Apps and Facilitiesnet.Com; And In-Person at Tradeshows.

Published by Trade Press Media Group

- Updated continuously - BPA-audited to ensure accuracy and recency - controlled circulation

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade press specializes in three important industries: facility management & maintenance, commercial cleaning and railroad & rail transit.

Job Function/Title (\$15/M)	EMAIL	PHONE	POSTAL
21 - Other Executive/Management Titles	988	1,826	1,971
26 - Other Construction/Engineering Titles	694	1,142	1,215
31 - Building Owner, Developer, C-Level Executive	8,431	13,055	14,431
32 - VP/Director of Facilities & Buildings	7,088	11,036	11,801
33 - VP/Director of Real Estate	766	1,088	1,202
34 - Property & Asset Manager	5,024	7,501	8,242
35 - Building & Facility Manager	8,748	12,484	13,647
36 - VP/Director of Energy Services	139	198	226
41 - VP/Director of Facilities Engineering	895	1,339	1,460
42 - VP/Director of Design & Construction	365	494	549
43 - Physical Plant Director	628	1,007	1,061
44 - Project Manager	1,770	2,562	2,862
45 - Energy Manager	313	393	448
46 - Construction Manager	307	425	474
47 - Staff Architect	200	256	279
48 - Staff Engineer	966	1,312	1,463
49 - Space Planner/Interior Designer	253	322	357
50 - Energy Director	49	73	82
55 - Superintendent of Schools/School Districts	6,619	10,889	11,278
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