

GOVERNMENT FACILITIES MANAGEMENT

SEGMENTS

Universe / Base Rate
Active US Subscribers / Base Rate
Email Addresses / Base Rate (Free Transmission)
Telemarketing / Base Rate
Active Canadian Subscribers / Postal Base Rate
Combined PHONE-POSTAL / Base Rate \$275/M

| EMAIL \$440/M | PHONE \$225/M | POSTAL \$165/M |
|---------------|---------------|----------------|
| 0 | 7,151 | 7,556 |
| 5,121 | 6,984 | 7,375 |
| 5,121 | 0 | 0 |
| 0 | 7,151 | 0 |
| N/A | 167 | 181 |
| 0 | 0 | 0 |

TYPE

Business
Email, Postal, Phone

SOURCE

Controlled Circulation, OPT-IN

GEOGRAPHY

USA, Canada

SELECTS

Business / Industry Type \$15/M
Job Title \$15/M
State \$15/M
SCF (First 3 of Zip) or Zip Code
M = (per thousand names) F= (Flat Fee)

AVERAGE INCOME

N/A

GENDER PROFILE

N/A

MINIMUM ORDER

\$675

REUSE

Please Inquire

CANCELLATION

\$75/F

KEY CODING

Please Inquire

TRANSMISSION / ADDRESSING

Pkg Transmission - Postal / Telemarketing \$75/F
Suppression List - You provide to us \$150/F
E-Blast - (Free Transmission) Included
Nth Name Included
First HTML Tracking Links Set-Up Test Included
Re-Blast @ 15% of Original Cost

LIST MANAGER CONTACT INFORMATION

Kimberly Reed
TRADE PRESS MEDIA GROUP
2100 West Florist Ave
Milwaukee, WI 53209
Phone: (414) 228-7701 x441
Fax: (414) 228-1134
kimberly.reed@tradepressmedia.com

| Number of Buildings (\$15/M) | EMAIL \$440/M | PHONE \$225/M | POSTAL \$165/M |
|------------------------------|---------------|---------------|----------------|
| H 1000 or more | 224 | 268 | 292 |
| G 500-999 | 158 | 181 | 194 |
| F 100-499 | 594 | 733 | 785 |
| D 50-99 | 430 | 574 | 613 |
| A 20-49 | 627 | 794 | 842 |
| 9 14-19 | 294 | 375 | 407 |
| 8 8-13 | 442 | 559 | 599 |
| 7 4-7 | 500 | 631 | 679 |
| 6 1-3 | 718 | 927 | 973 |
| | 3,987 | 5,042 | 5,384 |

| Branch of Government (\$15/M) | EMAIL \$440/M | PHONE \$225/M | POSTAL \$165/M |
|-------------------------------|---------------|---------------|----------------|
| A FEDERAL | 1,275 | 1,557 | 1,651 |
| B STATE | 797 | 1,060 | 1,113 |
| C COUNTY | 883 | 1,224 | 1,292 |
| D MUNICIPAL | 931 | 1,317 | 1,387 |
| Z OTHER | 515 | 670 | 761 |
| | 4,401 | 5,828 | 6,204 |

| | | | |
|------------------------|-------|-------|-------|
| DATA CENTER MANAGEMENT | 1,724 | 2,101 | 2,259 |
|------------------------|-------|-------|-------|

DESCRIPTION

THIS DATABASE GIVES EXCLUSIVE ACCESS TO THE KEY DECISION MAKING FACILITY EXECUTIVES AND TOP LEVEL MAINTENANCE MANAGEMENT PERSONNEL AT FEDERAL, STATE AND LOCAL GOVERNMENT FACILITIES ACROSS THE UNITED STATES.

THIS DATABASE IS BUILT FROM THE REPUTABLE ACTIVE SUBSCRIBER BASES OF BUILDING OPERATING MANAGEMENT AND FACILITY MAINTENANCE DECISIONS MAGAZINES, PUBLISHED BY TRADE PRESS MEDIA GROUP.

- LIST MANAGEMENT
- UPDATED CONTINUOUSLY
- BPA-AUDITED TO ENSURE ACCURACY AND RECENCY
- CONTROLLED CIRCULATION
- 100% PERSONALIZED WITH FULL NAME AND JOB TITLE
- AVAILABLE FOR DIRECT MAIL, EMAIL AND TELEMARKETING

TRADE PRESS MEDIA GROUP IS A LEADING BUSINESS-TO-BUSINESS MEDIA COMPANY THAT OWNS AWARD WINNING TRADE MAGAZINES, WEB SITES, VERTICAL SEARCH ENGINES, NATIONAL TRADE SHOWS AND CONFERENCES, VIRTUAL TRADE SHOWS AND VALUABLE E-LEARNING WEBCASTS AND PODCASTS. TRADE PRESS SPECIALIZES IN THREE IMPORTANT INDUSTRIES: FACILITY MANAGEMENT & MAINTENANCE, COMMERCIAL CLEANING AND RAILROAD & RAIL TRANSIT.

| Job Function/Title (\$15/M) | EMAIL \$440/M | PHONE \$225/M | POSTAL \$165/M |
|---|---------------|---------------|----------------|
| 21 Other Executive/Management Titles | 69 | 124 | 130 |
| 26 Other Construction/Engineering Titles | 62 | 95 | 100 |
| 31 Building Owner, Developer, C-Level Executive | 253 | 380 | 401 |
| 32 VP/Director of Facilities & Buildings | 654 | 909 | 957 |
| 33 VP/Director of Real Estate | 34 | 41 | 45 |
| 34 Property & Asset Manager | 225 | 350 | 367 |
| 35 Building & Facility Manager | 1,353 | 1,700 | 1,820 |
| 36 VP/Director of Energy Services | 22 | 27 | 29 |
| 41 VP/Director of Facilities Engineering | 95 | 138 | 143 |
| 42 VP/Director of Design & Construction | 40 | 52 | 55 |
| 43 Physical Plant Director | 55 | 89 | 92 |
| 44 Project Manager | 348 | 430 | 474 |
| 45 Energy Manager | 76 | 94 | 101 |
| 46 Construction Manager | 43 | 60 | 63 |
| 47 Staff Architect | 52 | 64 | 65 |
| 48 Staff Engineer | 182 | 225 | 239 |
| 49 Space Planner/Interior Designer | 29 | 39 | 40 |
| 50 Energy Director | 7 | 7 | 8 |
| 55 Superintendent of Schools/School Districts | 97 | 191 | 195 |
| 60 Director of Maintenance | 186 | 292 | 314 |
| 61 Director of Maintenance & Engineering | 50 | 78 | 80 |
| 62 Director of Facilities Maintenance | 93 | 154 | 161 |
| 63 Director of Building and Grounds | 44 | 74 | 78 |
| 64 Director Building Services/Plant Services | 13 | 22 | 24 |
| 65 Maintenance Manager | 260 | 389 | 400 |
| 66 Facility Maintenance Manager | 168 | 226 | 240 |
| 67 Engineering & Maintenance Manager | 42 | 59 | 60 |
| 68 Building Services Manager/Supervisor | 52 | 72 | 73 |
| 69 Plant Manager/Supervisor | 136 | 178 | 178 |
| 70 Building Maintenance Superintendent | 34 | 51 | 55 |
| 71 Building & Grounds Superintendent | 22 | 32 | 36 |
| 72 Maintenance Supervisor | 162 | 281 | 291 |
| 73 Building Supervisor | 14 | 22 | 22 |
| 74 Facility/Building/Maintenance Engineer | 73 | 110 | 114 |
| 75 Other Maintenance Management | 76 | 96 | 106 |
| | 5,121 | 7,151 | 7,556 |

Building Operating Management

Facility Maintenance Decisions

| Square Feet (\$15/M) | EMAIL \$440/M | PHONE \$225/M | POSTAL \$165/M |
|------------------------|---------------|---------------|----------------|
| E Over 10,000,000 | 463 | 587 | 638 |
| D 6,000,000-10,000,000 | 244 | 307 | 327 |
| C 3,000,000-6,000,000 | 314 | 372 | 412 |
| B 1,000,000-3,000,000 | 860 | 1,057 | 1,121 |
| 4 500,000-999,999 | 721 | 894 | 958 |
| 3 250,000-499,999 | 490 | 604 | 639 |
| 2 100,000-249,999 | 723 | 940 | 993 |
| 1 Under 100,000 | 23 | 31 | 32 |
| | 3,838 | 4,792 | 5,120 |

| | | | |
|-----------------------|-----|-----|-----|
| LABORATORY MANAGEMENT | 607 | 672 | 729 |
|-----------------------|-----|-----|-----|

| | | | |
|------------------|----|-----|-----|
| K12 vs HIGHER ED | 79 | 109 | 112 |
|------------------|----|-----|-----|

| | | | |
|---------------------------|-------|-------|-------|
| GREEN PRODUCT INVOLVEMENT | 1,311 | 1,464 | 1,574 |
|---------------------------|-------|-------|-------|