

BUILDING OPERATING MANAGEMENT

	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
Universe / Base Rate	0	68,434	72,909
Active US Subscribers / Base Rate	47,533	67,003	71,374
Email Addresses / Base Rate (Free Transmission)	47,533	0	0
Telemarketing / Base Rate	0	68,434	0
Active Canadian Subscribers / Postal Base Rate	N/A	1,431	1,535
Combined PHONE-POSTAL / Base Rate \$275/M	0	0	0

TYPE
Business Email, Postal, Phone

SOURCE
Controlled Circulation, OPT-IN

GEOGRAPHY
USA, Canada

SELECTS	Price
Business / Industry Type	\$15/M
Job Title	\$15/M
State	\$15/M
SCF (First 3 of Zip) or Zip Code	
M = (per thousand names) F= (Flat Fee)	

AVERAGE INCOME
N/A

GENDER PROFILE
N/A

MINIMUM ORDER
\$675

REUSE
Please Inquire

CANCELLATION
\$75/F

KEY CODING
Please Inquire

TRANSMISSION / ADDRESSING	Price
Pkg Transmission - Postal / Telemarketing	\$75/F
Suppression List - You provide to us	\$150/F
E-Blast - (Free Transmission)	Included
Nth Name	Included
First HTML Tracking Links Set-Up Test	Included
Re-Blast @ 15% of Original Cost	

LIST MANAGER CONTACT INFORMATION
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 Milwaukee, WI 53209
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kimberly.reed@tradepressmedia.com

Number of Buildings (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
H 1000 or more	1,115	1,216	1,444
G 500-999	638	765	858
F 100-499	2,817	3,417	3,804
D 50-99	2,643	3,264	3,565
A 20-49	4,474	5,660	6,112
9 14-19	2,363	2,984	3,270
8 8-13	4,379	5,561	5,956
7 4-7	6,610	8,409	9,055
6 1-3	10,411	14,065	14,971
	35,450	45,341	49,035

Bldg/Organization Type (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
10 Commercial Buildings	17,681	23,202	25,654
20 Government Buildings	3,710	5,038	5,349
30 Industrial Buildings	1,844	2,479	2,753
40 Hospitality Buildings	1,000	1,465	1,587
50 Medical Buildings	5,476	10,324	10,684
60 Retail Buildings	942	1,239	1,361
70 Educational Buildings	15,611	23,375	23,970
90 Arch Firms/Consultants/Contractors	1,269	1,312	1,551
	47,533	68,434	72,909

DATA CENTER MANAGEMENT	13,958	17,653	19,025
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DESCRIPTION

BUILDING OPERATING MANAGEMENT'S READERS INCLUDE TOP DECISION MAKERS WHO ARE ACTIVELY RECOMMENDING PRODUCTS AND ADVISE ON PURCHASING OF OVER \$328.3 BILLION ANNUALLY IN RENOVATION, MODERNIZATION AND NEW CONSTRUCTION.

ALL BUILDING OPERATING MANAGEMENT READERS ARE RESPONSIBLE FOR A MINIMUM OF 100,000 SQUARE FEET IN FACILITY SPACE. IN ADDITION, BUILDING OPERATING MANAGEMENT'S CIRCULATION FILE IS CHECKED AGAINST INDEPENDENT RANKINGS OF TOP ORGANIZATIONS TO GUARANTEE THAT YOU REACH THE LARGEST COMMERCIAL AND INSTITUTIONAL FACILITIES NATIONWIDE. THIS TOTAL COVERAGE MEANS YOU REACH BUILDING OWNERS AND FACILITY MANAGERS WITH ENORMOUS PURCHASING POTENTIAL.

THE NATION'S BUILDING OWNERS RELY ON BUILDING OPERATING MANAGEMENT'S HIGH-QUALITY CONTENT IN PRINT; ONLINE WITH BOM WEBCASTS, E-NEWSLETTERS, PODCASTS, APPS AND FACILITIESNET.COM; AND IN-PERSON AT TRADESHOWS. PUBLISHED BY TRADE PRESS MEDIA GROUP.

- LIST MANAGEMENT - UPDATED CONTINUOUSLY
- BPA-AUDITED TO ENSURE ACCURACY AND RECENCY
- CONTROLLED CIRCULATION
- 100% PERSONALIZED WITH FULL NAME AND JOB TITLE
- AVAILABLE FOR DIRECT MAIL, EMAIL AND TELEMARKETING

TRADE PRESS MEDIA GROUP IS A LEADING BUSINESS-TO-BUSINESS MEDIA COMPANY THAT OWNS AWARD WINNING TRADE MAGAZINES, WEB SITES, VERTICAL SEARCH ENGINES, NATIONAL TRADE SHOWS AND CONFERENCES, VIRTUAL TRADE SHOWS AND VALUABLE E-LEARNING WEBCASTS AND PODCASTS. TRADE PRESS SPECIALIZES IN THREE IMPORTANT INDUSTRIES: FACILITY MANAGEMENT & MAINTENANCE, COMMERCIAL CLEANING AND RAILROAD & RAIL TRANSIT.

Job Function/Title (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
21 Other Executive/Management Titles	1,007	1,832	1,918
26 Other Construction/Engineering Titles	749	1,174	1,224
31 Building Owner, Developer, C-Level Executive	9,070	13,430	14,593
32 VP/Director of Facilities & Buildings	7,629	11,097	11,725
33 VP/Director of Real Estate	821	1,118	1,209
34 Property & Asset Manager	5,348	7,595	8,136
35 Building & Facility Manager	9,176	12,244	13,258
36 VP/Director of Energy Services	151	202	226
41 VP/Director of Facilities Engineering	997	1,383	1,493
42 VP/Director of Design & Construction	405	507	555
43 Physical Plant Director	682	1,025	1,072
44 Project Manager	1,924	2,602	2,868
45 Energy Manager	340	396	451
46 Construction Manager	316	431	471
47 Staff Architect	215	266	281
48 Staff Engineer	1,047	1,332	1,469
49 Space Planner/Interior Designer	271	337	361
50 Energy Director	60	77	85
55 Superintendent of Schools/School Districts	7,325	11,386	11,514
	47,533	68,434	72,909

Square Feet (\$15/M)	EMAIL \$440/M	PHONE \$225/M	POSTAL \$165/M
E Over 10,000,000	3,005	3,563	4,072
D 6,000,000-10,000,000	1,541	1,854	2,053
C 3,000,000-6,000,000	2,078	2,456	2,763
B 1,000,000-3,000,000	5,794	6,899	7,557
4 500,000-999,999	5,307	6,405	6,986
3 250,000-499,999	4,083	5,025	5,452
2 100,000-249,999	8,240	10,305	11,227
1 Under 100,000	0	0	0
	30,048	36,507	40,110

LABORATORY MANAGEMENT	4,644	5,298	5,796
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K12 vs HIGHER ED	14,674	20,902	21,491
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GREEN PRODUCT INVOLVEMENT	10,668	11,609	12,851
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