

Trade Press MEDIAGROUP INCORPORATED

Buyers of Green Products

SEGMENTS

	Count	Rate
Universe / Base Rate	17,216	\$165/M
Active US Subscribers / Base Rate	16,968	\$165/M
Email Addresses / Base Rate (Free Transmission)	13,907	\$440/M
Telemarketing / Base Rate	15,627	\$225/M
Active Canadian Subscribers / Postal Base Rate	248	\$165/M
Combined PHONE-POSTAL / Base Rate	15,627	\$275/M

TYPE

Business
Email, Postal, Phone

SOURCE

Controlled Circulation, OPT-IN

GEOGRAPHY

USA, Canada

SELECTS

	Price
Business / Industry Type	\$15/M
Job Title	\$15/M
State	\$15/M
SCF (First 3 of Zip) or Zip Code	\$15/M
M = (per thousand names) F = (Flat Fee)	

AVERAGE INCOME

N/A

GENDER PROFILE

N/A

MINIMUM ORDER

\$675

REUSE

Please Inquire

CANCELLATION

\$75/F

KEY CODING

Please Inquire

TRANSMISSION / ADDRESSING

	Price
Pkg Transmission - Postal / Telemarketing	\$75/F
Suppression List - You provide to us	\$150/F
E-Blast - (Free Transmission)	Included
Nth Name	Included
First HTML Tracking Links Set-Up Test	Included

LIST MANAGER CONTACT INFORMATION

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SQUARE FEET	COUNT
E Over 10,000,000	1,324
D 6,000,000-10,000,000	794
C 3,000,000-6,000,000	1,175
B 1,000,000-3,000,000	3,307
4 500,000-999,999	2,833
3 250,000-499,999	2,366
2 100,000-249,999	4,150

15,949

NUMBER OF BUILDINGS	COUNT
H 1000 or more	486
G 500-999	302
F 100-499	1,576
D 50-99	1,435
A 20-49	2,173
9 14-19	1,143
8 8-13	2,045
7 4-7	2,944
6 1-3	4,447

16,551

DESCRIPTION

Green Facilities Management is a niche database comprised of key decision-makers for the nation's largest commercial and institutional facilities looking for products and services that will help them build, retrofit, remodel and maintain "Green" buildings.

- List Management
- Updated Monthly
 - BPA-Audited to ensure accuracy and recency
 - Controlled Circulation
 - 100% Personalized with Company, Contact Name and Job Title
 - Lists Available for Direct Mail, Email and Telemarketing

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade Press specializes in three important industries: Facility Management & Maintenance, Commercial Cleaning and Railroad & Rail Transit.

JOB TITLE	COUNT
31 Building Owners Developers	2,852
32 VP/Dir of Facility & Buildings	2,812
33 VP/Director Real Estate	276
34 Property & Asset Mangers	1,377
35 Building & Facility Manager	3,578
36 VP/Director Energy Svcs	78
41 VP/Dir Facility Engineer	409
42 VP/Dir Design & Construction	182
43 Physical Plant Directors	292
44 Project Managers	653
45 Energy Managers	187
46 Construction Managers	128
47 Staff Architects	94
48 Staff Engineers	394
49 Space Planners/Interior Designers	96
50 Energy Director	27
55 Superintendent of Schools	909
21 Other Exec & Management Titles	141
26 Other Construction/Engineer	139
60 Director of Maintenance	765
61 Dir Maint & Engineer	106
62 Dir Facilities Maintenance	286
63 Dir Building & Grounds	190
64 Dir Bldg/Plant Svcs	54
65 Maintenance Manager	179
66 Facility Maintenance Manager	237
67 Engineering & Maintenance Manager	78
68 Building Svcs Managers/Supervisor	79
69 Plant Manager/Supervisor	48
70 Building Maintenance Superintendent	37
71 Building & Grounds Superintendent	45
72 Maintenance Supervisor	234
73 Building Supervisor	28
74 Fac/Bldg/Maintenance Engineer	127
75 Other Maintenance Management	99

Building Operation Management

Facility Maintenance Decisions

TYPE OF ORGANIZATION	COUNT
10 Commercial Buildings	5,970
20 Government Buildings	1,797
30 Industrial Buildings	970
40 Hospitality Buildings	425
50 Medical Buildings	2,328
60 Retail Buildings	398
70 Educational Buildings	4,770
90 Arch Firms/Consultants/Contractors	558

17,216

DATA CENTER MANAGEMENT

6,234

LABORATORY MANAGEMENT

3,472

K-12	2,810
University	1,583
Technical / Votech	78
Other	375