

Trade Press MEDIAGROUP INCORPORATED

Government Facilities Management

SEGMENTS

	Count	Rate
Universe / Base Rate	7,553	\$165/M
Active US Subscribers	7,388	\$165/M
Email Addresses	5,364	\$390/M
Telemarketing	7,253	\$225/M
Active Canadian Subscribers	165	\$165/M

TYPE

Business
Email, Postal, Phone

SOURCE

Controlled Circulation, OPT-IN

GEOGRAPHY

USA, Canada

SELECTS

	Price
Business / Industry Type	\$15/M
Job Title	\$15/M
State	\$15/M
SCF (First 3 of Zip)	\$15/M
Zip	\$15/M

AVERAGE INCOME

N/A

GENDER PROFILE

N/A

MINIMUM ORDER

\$675

REUSE

Please Inquire

CANCELLATION

Charges: \$75/F

KEY CODING

Please Inquire

TRANSMISSION / ADDRESSING

	Price
E-Mail	\$75/F
FTP	\$75/F
Suppression List - You provide to us	\$150/F
E-Blast	\$50/M
Nth Name	No Charge
First HTML Tracking Links Set-Up Test	Included

LIST MANAGER CONTACT INFORMATION

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DATA CENTER MANAEMENT 2,605

GREEN PRODUCT INVOLVEMENT 1,837

SQUARE FEET COUNT

E Over 10,000,000	701
D 6,000,000-10,000,000	376
C 3,000,000-6,000,000	447
B 1,000,000-3,000,000	1,225
4 500,000-999,999	1,027
3 250,000-499,999	700
2 100,000-249,999	1,097
	5,573

DESCRIPTION

Government Facilities Management database gives exclusive access to the key decision-making facility executives and top level maintenance management personnel at federal, state, county and city governments across the United States.

- List Management
 - Updated Monthly
 - BPA-Audited to ensure accuracy and recency
 - Controlled Circulation
 - 100% Personalized with Company, Contact Name and Job Title
 - Lists Available for Direct Mail, Email and Telemarketing

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade Press specializes in three important industries: Facility Management & Maintenance, Commercial Cleaning and Railroad & Rail Transit.

JOB TITLE COUNT

31 Building Owners Dvlprs	424
32 VP/Dir of Fac & Bldgs	1,039
33 VP/Director Real Estate	43
34 Property & Asset Mngrs	369
35 Building & Facility Mgr	1,924
36 VP/Director Energy Svcs	38
41 VP/Dir Facility Engr	152
42 VP/Dir Design & Constr	58
43 Physical Plant Dirctrs	86
44 Project Manaqers	505
45 Energy Managers	108
46 Construction Managers	60
47 Staff Architects	73
48 Staff Engineers	253
49 Space Plnrs/Int Desqnrns	48
50 Energy Director	9
55 Superintendents	190
21 Other Exec&Mgmt Titles	158
26 Other Construction/Eng	100
60 Director of Maintenance	278
61 Dir Maint & Eng	80
62 Dir Facilities Maint	154
63 Dir Building & Grounds	78
64 Dir Bldg/Plant Svcs	19
65 Maintenance Manager	310
66 Facility Mntnce Mgr	193
67 Engineering & Maint Mgr	56
68 Building Svcs Mgr/Supv	59
69 Plant Manager/Supervisor	110
70 Building Mntnc Supt	48
71 Building & Grounds Supt	29
72 Maintenance Supervisor	279
73 Building Supervisor	19
74 Fac/Bldg/Maint Engineer	96
75 Other Maintenance Mgmt	108

Building Operation Management

Facility Maintenance Decisions

7,553

LABORATORY MANAGEMENT 848

NUMBER OF BUILDINGS COUNT

H 1,000 or more	342
G 500-999	236
F 100-499	908
D 50-99	716
A 20-49	951
9 14-19	451
8 8-13	691
7 4-7	793
6 1-3	1,132
	6,220