

Trade Press MEDIAGROUP INCORPORATED

Education Facilities Management

SEGMENTS

	Count	Rate
Universe / Base Rate	29,868	\$165/M
Active US Subscribers	29,860	\$165/M
Email Addresses	20,014	\$390/M
Telemarketing	29,316	\$225/M
Active Canadian Subscribers	8	\$165/M

TYPE

Business
Email, Postal, Phone

SOURCE

Controlled Circulation, OPT-IN

GEOGRAPHY

USA, Canada

SELECTS

	Price
Business / Industry Type	\$15/M
Job Title	\$15/M
State	\$15/M
SCF (First 3 of Zip)	\$15/M
Zip	\$15/M

AVERAGE INCOME

N/A

GENDER PROFILE

N/A

MINIMUM ORDER

\$675

REUSE

Please Inquire

CANCELLATION

Charges: \$75/F

KEY CODING

Please Inquire

TRANSMISSION / ADDRESSING

	Price
E-Mail	\$75/F
FTP	\$75/F
Suppression List - You provide to us	\$150/F
E-Blast	\$50/M
Nth Name	No Charge
First HTML Tracking Links Set-Up Test	Included

LIST MANAGER CONTACT INFORMATION

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DATA CENTER MANAGEMENT 9,896

GREEN PRODUCT INVOLVEMENT 5,069

LABORATORY MANAGEMENT 3,852

DESCRIPTION

Send your direct marketing message to these qualified prospects within the nation's largest educational facilities. Reach facility managers and maintenance executives who make the purchasing decisions for School Districts, Colleges and Universities.

Education Facilities Management is a combined database of active, controlled subscribers of Building Operating Management magazine and Facility Maintenance Decisions magazines - published by Trade Press Media Group.

List Management
 - Updated Monthly
 - BPA-Audited to ensure accuracy and recency
 - Controlled Circulation
 - 100% Personalized with Company, Contact Name and Job Title
 - Lists Available for Direct Mail, Email and Telemarketing

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade Press specializes in three important industries: Facility Management & Maintenance, Commercial Cleaning and Railroad & Rail Transit.

JOB TITLE

COUNT

31 Building Owners Dvlprs	1,186
32 VP/Dir of Fac & Bldgs	4,787
33 VP/Director Real Estate	46
34 Property & Asset Mngrs	273
35 Building & Facility Mgr	3,756
36 VP/Director Energy Svcs	62
41 VP/Dir Facility Enginr	287
42 VP/Dir Design & Constr	148
43 Physical Plant Dirctrs	479
44 Project Managers	397
45 Energy Managers	163
46 Construction Managers	83
47 Staff Architects	55
48 Staff Engineers	137
49 Space Plnrs/Int Desgnrs	63
50 Energy Director	31
55 Superintendents	11,334
21 Other Exec&Mgmt Titles	403
26 Other Construction/Eng	181
60 Director of Maintenance	1,529
61 Dir Maint & Eng	92
62 Dir Facilities Maint	622
63 Dir Building & Grounds	1,355
64 Dir Bldg/Plant Svcs	103
65 Maintenance Manager	470
66 Facility Mntnce Mgr	310
67 Engineering & Maint Mgr	56
68 Building Svcs Mgr/Supv	133
69 Plant Manager/Supervisor	123
70 Building Mntnc Supt	65
71 Building & Grounds Supt	146
72 Maintenance Supervisor	530
73 Building Supervisor	68
74 Fac/Bldg/Maint Engineer	133
75 Other Maintenance Mgmt	262
	29,868

Building Operation Management

Facility Maintenance Decisions

SQUARE FEET

COUNT

E Over 10,000,000	984
D 6,000,000-10,000,000	767
C 3,000,000-6,000,000	952
B 1,000,000-3,000,000	2,789
4 500,000-999,999	3,249
3 250,000-499,999	2,518
2 100,000-249,999	4,780
	16,039

NUMBER OF BUILDINGS

COUNT

H 1,000 or more	175
G 500-999	187
F 100-499	1,341
D 50-99	1,843
A 20-49	3,001
9 14-19	1,769
8 8-13	3,760
7 4-7	6,011
6 1-3	6,450
	24,537