

Data Center Facilities Management

SEGMENTS

	Count	Rate
Universe / Base Rate	27,127	\$165/M
Active US Subscribers	26,845	\$165/M
Email Addresses	19,105	\$390/M
Telemarketing	25,847	\$225/M
Active Canadian Subscribers	282	\$165/M

TYPE

Business
Email, Postal, Phone

SOURCE

Controlled Circulation, OPT-IN

GEOGRAPHY

USA, Canada

SELECTS

	Price
Business / Industry Type	\$15/M
Job Title	\$15/M
State	\$15/M
SCF (First 3 of Zip)	\$15/M
Zip	\$15/M

AVERAGE INCOME

N/A

GENDER PROFILE

N/A

MINIMUM ORDER

\$675

REUSE

Please Inquire

CANCELLATION

Charges: \$75/F

KEY CODING

Please Inquire

TRANSMISSION / ADDRESSING

	Price
E-Mail	\$75/F
FTP	\$75/F
Suppression List - You provide to us	\$150/F
E-Blast	\$50/M
Nth Name	No Charge
First HTML Tracking Links Set-Up Test	Included

LIST MANAGER CONTACT INFORMATION

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SQUARE FEET	COUNT
E Over 10,000,000	1,971
D 6,000,000-10,000,000	1,024
C 3,000,000-6,000,000	1,333
B 1,000,000-3,000,000	3,512
4 500,000-999,999	3,311
3 250,000-499,999	2,479
2 100,000-249,999	5,059

DESCRIPTION

Data Center Facilities Management - This database is built from the reputable Active Subscriber list of Building Operating Management & Facility Maintenance Decisions Magazines - published by Trade Press Media Group

Data Center Facilities Management offers a unique opportunity to take your sales message directly to an influential audience involved in issues related to energy consumption, floor space and data center operational costs.

Reach this hard-to-find group of data center managers and executives responsible for the day-to-day operations of the equipment, systems and services necessary for Data Centers at the Nation's Largest Commercial Facilities.

- List Management
- Updated Monthly
 - BPA-Audited to ensure accuracy and recency
 - Controlled Circulation
 - 100% Personalized with Company, Contact Name and Job Title
 - Lists Available for Direct Mail, Email and Telemarketing

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade Press specializes in three important industries: Facility Management & Maintenance, Commercial Cleaning and Railroad & Rail Transit.

JOB TITLE	COUNT
31 Building Owners Dvlpr	3,744
32 VP/Dir of Fac & Bldgs	3,662
33 VP/Director Real Estate	289
34 Property & Asset Mngrs	1,441
35 Building & Facility Mgr	4,163
36 VP/Director Energy Svcs	91
41 VP/Dir Facility Engr	524
42 VP/Dir Design & Constr	161
43 Physical Plant Dirctrs	330
44 Project Managers	819
45 Energy Managers	227
46 Construction Managers	103
47 Staff Architects	85
48 Staff Engineers	605
49 Space Plnrs/Int Desgnrs	84
50 Energy Director	31
55 Superintendents	5,301
21 Other Exec&Mgmt Titles	536
26 Other Construction/Eng	329
60 Director of Maintenance	1,530
61 Dir Maint & Eng	270
62 Dir Facilities Maint	413
63 Dir Building & Grounds	308
64 Dir Bldg/Plant Svcs	78
65 Maintenance Manager	432
66 Facility Mntnce Mgr	302
67 Engineering & Maint Mgr	116
68 Building Svcs Mgr/Supv	100
69 Plant Manager/Supervisor	98
70 Building Mntnc Supt	48
71 Building & Grounds Supt	54
72 Maintenance Supervisor	426
73 Building Supervisor	36
74 Fac/Bldg/Maint Engineer	175
75 Other Maintenance Mgmt	216
	27,127

Building Operation Management

Facility Maintenance Decisions

18,689

NUMBER OF BUILDINGS

	COUNT
H 1,000 or more	840
G 500-999	501
F 100-499	1,940
D 50-99	1,757
A 20-49	2,729
9 14-19	1,563
8 8-13	2,963
7 4-7	4,572
6 1-3	7,338
	24,203

TYPE OF ORGANIZATION

	COUNT
10 Commercial Buildings	7,302
20 Government Buildings	2,605
30 Industrial Buildings	1,285
40 Hospitality Buildings	572
50 Medical Buildings	4,565
60 Retail Buildings	372
70 Educational Buildings	9,896
90 Arch Firms/Consultants/Con	530
	27,127

GREEN PRODUCT INVOLVEMENT

6,472

LABORATORY MANAGEMENT

4,295

K12-VS Higher Ed

9,550