

# Trade Press MEDIAGROUP INCORPORATED

## Executive Building Ownership and Facilities Management

### SEGMENTS

	Count	Rate
Universe / Base Rate	93,712	\$165/M
Active US Subscribers	92,612	\$165/M
Email Addresses	62,073	\$390/M
Telemarketing	89,549	\$225/M
Active Canadian Subscribers	1,100	\$165/M

### TYPE

Business  
Email, Postal, Phone

### SOURCE

Controlled Circulation, OPT-IN

### GEOGRAPHY

USA, Canada

### SELECTS

	Price
Business / Industry Type	\$15/M
Job Title	\$15/M
State	\$15/M
SCF (First 3 of Zip)	\$15/M
Zip	\$15/M

### AVERAGE INCOME

N/A

### GENDER PROFILE

N/A

### MINIMUM ORDER

\$675

### REUSE

Please Inquire

### CANCELLATION

Charges: \$75/F

### KEY CODING

Please Inquire

### TRANSMISSION / ADDRESSING

	Price
E-Mail	\$75/F
FTP	\$75/F
Suppression List - You provide to us	\$150/F
E-Blast	\$50/M
Nth Name	No Charge
First HTML Tracking Links Set-Up Test	Included

### LIST MANAGER CONTACT INFORMATION

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NUMBER OF BUILDINGS	COUNT
H 1,000 or more	2,043
G 500-999	1,257
F 100-499	5,460
D 50-99	5,483
A 20-49	8,375
9 14-19	4,640
8 8-13	8,588
7 4-7	13,296
6 1-3	23,939
	73,081

TYPE OF ORGANIZATION	COUNT
10 Commercial Buildings	27,865
20 Government Buildings	7,553
30 Industrial Buildings	3,984
40 Hospitality Buildings	2,041
50 Medical Buildings	19,059
60 Retail Buildings	1,619
70 Educational Buildings	29,868
90 Arch Firms/Consultants/Con	1,723
	93,712

### DESCRIPTION

Decision-Maker Master File

Published by Trade Press Media Group, this masterfile includes the controlled active subscribers of Building Operating Management and Facility Maintenance Decisions Magazines.

Send Your Message Directly To:

Decision-makers who are responsible for recommending, selecting and purchasing a wide variety of products and services.  
C-Level Executives, Building Owners, Maintenance Directors and Facility Managers with enormous purchasing potential.

List Management

- Updated monthly  
- BPA - Audited  
- Controlled Circulation

Trade Press Media Group is a leading business-to-business media company that owns award winning trade magazines, web sites, vertical search engines, national trade shows and conferences, virtual trade shows and valuable eLearning webcasts and podcasts. Trade Press specializes in three important industries: Facility Management & Maintenance, Commercial Cleaning and Railroad & Rail Transit.

JOB TITLE	COUNT	
31 Building Owners Dvlprsr	12,995	Building Operation Management
32 VP/Dir of Fac & Bldgs	11,980	
33 VP/Director Real Estate	1,098	
34 Property & Asset Mngrs	7,768	
35 Building & Facility Mgr	13,636	
36 VP/Director Energy Svcs	241	
41 VP/Dir Facility Engrnr	1,576	
42 VP/Dir Design & Constr	581	
43 Physical Plant Dirctrs	1,099	
44 Project Managers	2,812	
45 Energy Managers	510	Facility Maintenance Decisions
46 Construction Managers	436	
47 Staff Architects	300	
48 Staff Engineers	1,677	
49 Space Plnrs/Int Desgnrs	406	
50 Energy Director	80	
55 Superintendents	11,601	
21 Other Exec & Mgmt Titles	2,478	
26 Other Construction/Eng	1,288	
60 Director of Maintenance	7,193	
61 Dir Maint & Eng	884	
62 Dir Facilities Maint	1,621	
63 Dir Building & Grounds	1,609	
64 Dir Bldg/Plant Svcs	345	
65 Maintenance Manager	2,345	
66 Facility Mntnce Mgr	1,099	
67 Engineering & Maint Mgr	394	
68 Building Svcs Mgr/Supv	410	
69 Plant Manager/Supervisor	797	
70 Building Mntnc Supt	177	
71 Building & Grounds Supt	216	
72 Maintenance Supervisor	1,768	
73 Building Supervisor	163	
74 Fac/Bldg/Maint Engineer	623	
75 Other Maintenance Mgmt	1,506	
	93,712	

SQUARE FEET	COUNT
E Over 10,000,000	5,448
D 6,000,000-10,000,000	2,875
C 3,000,000-6,000,000	3,708
B 1,000,000-3,000,000	10,289
4 500,000-999,999	10,078
3 250,000-499,999	8,048
2 100,000-249,999	16,863
	57,309

LABORATORY MANAGEMENT	8,986
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K12 vs HIGHER ED	28,029
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GREEN PRODUCT INVOLVEMENT	17,854
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DATA CENTER MANAGEMENT	27,127
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