



For Immediate Release

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Trade Press Media Group Named One of 2009 Best Magazine Publishing Companies to Work for

October 5, 2009 – Milwaukee – Trade Press Media Group Inc. was recently named as one of the “*Best Magazine Publishing Companies to Work for 2009*.” The annual list of “Best Magazine Companies” was created by *Publishing Executive* magazine and Best Companies Group.

This survey and award program was designed to identify, recognize and honor the best places of employment in the magazine publishing industry, benefiting the nation's economy, its workforce and businesses. The 2009 “*Best Magazine Publishing Companies to Work for*” list is made up of eight companies. The complete list – along with profiles of each company's benefits package and corporate policies – is published in *Publishing Executives*' November issue and will be accessible on *Publishing Executives*' Web site, www.PubExec.com.

“We are both proud and humbled by this honor,” commented Trade Press Media Group President and CEO, Bob Wisniewski. “Trade Press has always been a special place to work thanks to our staff of dedicated and talented professionals. It’s exciting to receive this recognition knowing that it wouldn’t be possible without the positive feedback from our employees who value the company as much as we value them.”

Companies from across the country entered the two-part survey process to determine the “*Best Magazine Publishing Companies to Work for*.” The first part consisted of evaluating each nominated company's workplace policies, practices, philosophy, systems and demographics. The second part consisted of an employee survey to measure the employee experience. The combined scores determined the top companies and the final ranking. Best Companies Group managed the overall registration, survey and analysis process and determined the final rankings.

For more information on the *Best Magazine Publishing Companies to Work for* program, visit www.BestMagCompanies.com.

About Trade Press Media Group Inc.

Trade Press Media Group Inc. specializes in creating and delivering award-winning information products to business-to-business professionals for nearly 100 years. The firm employs seventy-five and is headquartered in Glendale, Wisconsin. Additional information is located at www.tradepress.com.

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